



## Terms & Conditions

1. To participate in this opportunity to help name a new species of coral, users must fill out the form via: <https://deep-sea-conservation.org/coral-naming-competition> with a suggested name and a 250-500 word explanation for the name put forward.

Note, the selected name suggestion will have to be adapted in accordance with taxonomy rules and guidelines of the International Commission on Zoological Nomenclature.

The deadline for entry is 23:59 CET on 8 September, 2024.

2. There will be 1 winning name which will be selected by a panel of experts led by Dr. Michelle Taylor, University of Essex– the scientist who made the discovery. After the deadline of 23.59 CET on 8 September, 2024, the winning name will be selected by the panel based on the following criteria:
  - Creativity: novelty and authenticity.
  - Relevance: names which convey the importance of the deep ocean as well as the need to protect it.
  - Accuracy: names that most accurately represent the physical description of the new coral species.

The winning coral name is expected to be announced in October, 2024.

3. The opportunity is open to residents of any country in the world who are older than 18 years or have the approval of a parent or custodian.
4. There is no prize allocation for this opportunity, however the person whose name suggestion has been selected will receive a symbolic certificate, if such person provided the information as described under 5 in accordance with the request in a timely fashion. The certificate will be shipped following the provision of an address within a month from the winning name announcement.
5. If you are the lucky winner, you will need to provide your email address, contact phone number and home address as requested at the time of being announced. Further details will then be provided by the Deep Sea Conservation Coalition.
6. Please note that describing a new species is a process that takes time and formal registration, as a result the time frames outlined in this opportunity are subject to change.

We will submit and follow processes of new species taxonomy in good faith and following established procedures and guidelines, however we cannot guarantee that the name will be formally accepted by the International Commission on Zoological Nomenclature.

However, we will notify the winner of the outcome as well as if or when the name has been formally registered or not.

7. We reserve the right to exclude any entries which we believe to be inappropriate, fraudulent or based on misconduct.
8. The person whose suggestion has been selected will have 48 hours to accept. After this time we reserve the right to select a new winner or proceed with the suggested name and explanation on the basis of it having been entered anonymously.
9. By taking part in this opportunity, all participants consent to us collecting, storing and using the personal data submitted with their entry for the purposes of naming the new coral species.
10. Any personal data relating to participants will be used solely in accordance with applicable data protection legislation and privacy policy as can be found on the website of Deep Sea Conservation Coalition at <https://deep-sea-conservation.org/legal/> to which the participant consents by entering the opportunity. An individual's personal data will not be used for marketing purposes without the individual's prior consent. Please note if your name suggestion is the winner, the name and explanation put forward will be used for promotion purposes by the Deep Sea Conservation Coalition and that any right you may have had to the name and explanation shall, by entering your suggestion, become part of the public domain and you waive any rights you may have had to such name and explanation by entering the opportunity.
11. This opportunity is in no way sponsored, endorsed or administered by, or associated with any social media platforms, including X, Instagram, Facebook or LinkedIn. You are providing your information to the Deep Sea Conservation Coalition and not to any of the platforms named above.
12. The organizer does not accept responsibility for entries that are lost, damaged or delayed. For example, as a result of network, system development, computer or telecommunications failures or faults of any kind - including any hardware, programming code, databases or software used in the promotion.
13. Winners may be requested to participate in related publicity without further reward. For example: be photographed for website/newspaper stories, provide a short statement about their win with their consent.

14. The organizer reserves the right to withdraw or amend, without notice, this opportunity in the event of any unforeseen circumstances outside of its reasonable control.
15. This opportunity and these terms and conditions are governed by Dutch law and subject to the exclusive jurisdiction of the courts of the Netherlands.
16. Participants waive any rights in respect of the opportunity other than expressly set out in these terms and conditions.

Organizer: Deep Sea Conservation Coalition. Registered Office: Deep Sea Conservation Coalition, Postbus 59681, 1040 LD AMSTERDAM, Netherlands.

The DSCC is registered with the Netherlands trade register under number 59473460, and holds the Dutch tax number 853509542.